

....ULTIMATE SEWING PLACE
 (formerly Viking Sewing Gallery)
 GAZETTE

JULY, AUGUST, SEPTEMBER 2009

1911 Knox McRae Dr.
 Titusville, FL 32780

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Flossie's Newsy Notes

We have loads of fun classes planned for you this quarter, as well as several exciting events.

We have four **Kids Sewing** classes scheduled for mid-July. This is a super opportunity for children ages 10 and up to learn how to sew. The projects include a skirt, dress, purse with tag-along, and a pillow. You can choose to do any or all of these neat projects. See page two

for more details.

Of course, we always celebrate **Christmas in July** which is scheduled for the last week of July. A special holiday project is planned for each day. (See the next page for a list of the projects.) Our Christmas fabric will be discounted that week. Be sure to mark your calendar and plan to join the fun!

On August 7 & 8 we are having a **Me & My Sister Clementine Retreat** here at the store. We will be using their "Clementine" fabric collection to make a delightful quilt called "Jelly Sandwich." This event begins late Friday afternoon and runs through Saturday. Mary and Barb won't be with us, but we plan to make this retreat every bit as much fun as they would!

Diana Cedolia will be teaching a 3 day session in September using our **4D Software and new Monogram Software** to create a Majestic Hoop embroidery, which you will stitch out the on the Designer Diamond. If you own this software and/or the Designer Diamond, this is a not-to-be-missed workshop. If you don't own the 4D software, we will load it on your laptop for your use during the class so you can see how wonderful it is and we will be happy to set you up with our fantastic Designer Diamond, as well as a Majestic Hoop.

We have planned quite a few embroidery classes for this quarter—cutwork, several quilts with embroidery, embroidering on screening, a Victorian pouch, Christmas lace, and a tea towel. Maarika has created two gorgeous fabric pictures that she will be teaching. Be sure to stop by the store to see them. Also scheduled is a tote bag with photo incorporated in the pocket, a Kaleidoscope 3 software class, several garment classes, along with all kinds of quilts, purses and tote bags—something for everyone!

Meanwhile, Happy Sewing!

Peg, Margaret, Mary, Maarika, Carolyn

In this issue:

Flossie's Newsy Notes	1
Special Events	2
Classes This Quarter	3
Class Registration Policy	3
Ongoing Clubs	3
July Calendar	4
August Calendar	5
September Calendar	6
Featured Monthly Items on sale plus Handy Coupons	7
Owner's Classes	8





Third Quarter Features



Christmas in July

Week of July 27—August 1

Monday—Christmas Lace

Tuesday—Tea Towel Apron

*Wednesday—Embroidered
Tea Towel*

Thursday—Christmas Tote

Friday—Holiday Pillow

Saturday—Holiday Sweatshirt

Cost - \$10/class

Includes Kit



Kids Sewing

9:30 a.m.—12:30 p.m.

Tuesday, July 14—Skirt

Wed., July 15—Purse & Tag-along

Tuesday, July 21—Dress

Wed. July 22—Pillow

Cost per class is \$30

Includes fabric kit

Me & My Sister Clementine Retreat

**Friday and Saturday
August 7 & 8**

Join us Friday evening to kick off this fun retreat. After a quick supper, we will begin working on our “Jelly Sandwich” quilt, using Me & My Sister’s Clementine collection of fabric. Once the quilt top is done, we will make a quick tote bag.

Cost is \$100

Includes fabric kits and meals

4D Software & Designer Diamond Diana Cedolia

September 16, 17, 18

Create a Majestic Hoop Design using 4D Software, add a monogram with our new 4D Monogram Software, then stitch it all out on a Designer Diamond, using the Majestic Hoop. This workshop is sure to offer loads of learning and fun!

Don’t have the software and/or a Designer Diamond or Majestic Hoop? We will gladly set you up with whatever you need so that you can get firsthand experience using these fantastic tools.

Cost - \$200 Includes lunches

Moda University

Sunday, August 30 12 Noon to 4pm

\$40 for first timers, \$30 for “old-timers”

After a delicious brunch, we get to sewing.

The projects are always a surprise, but always wonderful! A special discount on Moda fabric is offered that day.

Please bring some pet food for the SPCA



Special Classes

Stitcher's Garden Block of the Month

This delightful floral quilt is for appliqué lovers. It has twelve appliqué blocks plus appliquéd border enhancements. We have blocks on display in the store done in two different fabric assortments.

Marie Antoinette Block of the Month

If you enjoy traditional piecing as well as appliqué, then this beautiful Timeless Treasures quilt is for you! It has thirteen pieced blocks plus charming appliquéd vines winding their way around the blocks.

A truly "regal" quilt!

Ongoing Clubs

Ongoing Diamond Owners Club	10 am	Fee: \$10/class
Wed, July 1, 15		
New Diamond Club	1:30 pm	Fee: \$10/class
Mon. July 6, 20, Aug. 10, 24, Sept. 14, 28		
New Designer SE Club	8:30 am	Fee: Free with workbook purchase
Sat. July 18, Aug. 15, 29, Sept. 12, 26		
Ongoing SE Owners Club	9:30 am	Fee: Free with workbook purchase
Sat. July 25		
Marie Antoinette BOM	1:30 pm	Fee: Free with kit purchase
Sat. July 18, Aug. 15, Sept. 12		
Stitcher's Garden BOM	8:30 am	Fee: \$20 per class
Sat. July 25, Aug. 22, Sept. 26		
Clothesline Club BOM	10 am	Fee: \$30/Class
Tues. Aug. 11		

Class Registration Policy

Classes are open to everyone. Please bring your sewing machine, basic sewing supplies and tools. Paid registration secures your place in class. Classes are filled on a first-come/first-serve basis. Seats are limited.

1. You must register one (1) week prior to class. You may register by phone; however, you have 2 days to bring in or mail your payment in order to confirm your space. **DO NOT** send payment without pre-registering.
2. Cancellations by students must be made no later than 5 days prior to the start date of class, unless you find someone to take your place in class, with notification of the change. We make class commitments to our teachers at this time. Please do not ask us to make exceptions.
3. In the unfortunate event that class is canceled due to situations out of our control, we will transfer your fee to another class of your choice, pending space available.
4. Supply lists will not be given until class fees are paid.
5. Please arrive 20 minutes prior to class for set up.
6. You will receive a 10% discount on your class supplies purchased in store.

NOTE: NO children or auditing of classes. Thank You!

Classes This Quarter

Photo on Tote Bag	1pm	Fee: \$15
Tues. July 7		
Embroidered Cutwork Butterfly	10 am	Fee: \$15
Wed. July 8		
Rag Quilt	10 am	Fee: \$15
Thurs. July 9		
Kids Sewing-Skirt	9:30 am	Fee: \$30 Includes Kit
Tues. July 14		
Kids Sewing-Purse & Tag-along	9:30am	Fee: \$30 Includes Kit
Wed. July 15		
Embroidered Baby Quilt	10 am	Fee: \$15
Fri. July 17		
Pillow Class	9:30 am	Fee: \$15
Sat. July 18		
Kids Sewing-Dress	9:30 am	Fee: \$30 Includes Kit
Tues. July 21		
Kids Sewing-Pillow	9:30 am	Fee: \$30 Includes Kit
Wed. July 22		
Tree Skirt	10 am	Fee: \$15
Wed. July 22		
Cottage Romance Quilt	10 am	Fee: \$15
Thurs. July 23		
Razzle Dazzle Quilt	9 am	Fee: \$20
Sat. July 25		
Christmas in July Week	10 am	Fee: \$10/Class, Includes Kit
Mon.-Sat. July 27-Aug. 1		
Pillowcase Dress	1pm	Fee: \$15
Mon. Aug. 3		
Fabric Picture Tuscan Field	10 am	Fee: \$15
Wed. Aug. 5		
Me & My Sister Retreat	Fri-Sat, August 7 & 8	
Kaleidoscope 3 Software	10 am	Fee: \$15
Wed. Aug. 12		
Big Grommet Purse	10 am	Fee: \$15
Thurs. Aug. 13		
Ricky Tims Rhapsody	10am	Fee: \$15
Fri. Aug. 14		
Ultimate Savings Tote	1pm	Fee: \$30 Includes Kit
Mon. Aug. 17, Sat. Sept. 19		
Camp Shirt	10 am	Fee: \$15
Wed. Aug. 19		
Victorian Pouch	10 am	Fee: \$15
Fri. Aug. 21		
Embroidered Screen Tote	10 am	Fee: \$15
Sat. Aug. 22		
Embroidered Elegant Quilt	10 am	Fee: \$15
Wed. Aug. 26		
True Blue Quilt	10 am	Fee: \$15
Thurs. Aug. 27		
Fun & Done Quilt	9 am	Fee: \$20
Sat. Aug. 29		
Moda University	12 Noon	Fee: \$40 for New Attendees \$30 for Returnees
Sun. Aug. 30		
Tee Shirt/Strip Skirt Dress	10 am	Fee: \$15
Wed. Sept. 2		
Bow Tucks Purse	10 am	Fee: \$15
Thurs. Sept. 3		
Quilt in a Day I	10 am	Fee: \$35 Includes Kit
Sat. Sept. 5		
Embroidered Tote	10 am	Fee: \$15
Wed. Sept. 9		
Mystery Quilt	10 am	Fee: \$15
Fri. Sept. 11		
Bargello Quilt	9 am	Fee: \$20
Sat. Sept. 19		
Embroidered Theme Quilt	10 am	Fee: \$15
Wed. Sept. 23		
Log Cabin Quilt	10 am	Fee: \$15
Thurs. Sept. 24		
Fabric Picture Ocean Sunset	10 am	Fee: \$15
Fri. Sept. 25		



JULY 2009



Hours
 Monday - Friday 10 am to 6 pm
 Saturday 10am to 4 pm
 Closed Sundays

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 10am-Diamond Club	2	3	4 Closed for Independence Day
5	6 1:30pm-New Diamond Club	7 1pm-Photo on Tote Bag	8 10am-Embroidered Cutwork Butterfly	9 10am-Rag Quilt	10	11
12	13	14 9:30am- Kids Sewing Skirt	15 9:30am-Kids Sewing Purse & Tag-along 10am-Diamond Club	16	17 10am-Embroidered Baby Quilt	18 8:30-New SE Club 9:30am-Pillow Class 1:30pm-Marie Antoinette BOM
19	20 1:30pm-New Diamond Club	21 9:30am-Kids Sewing Dress	22 9:30am-Kids Sewing Pillow 10am-Tree Skirt	23 10am-Cottage Romance Quilt	24	25 8:30am-Stitcher's Garden BOM 9am-Razzle Dazzle Quilt 9:30am-SE Club
26	27 10am-Christmas Lace	28 10am-Tea Towel Apron	29 10am-Embroidered Tea Towel	30 10am-Holiday Tote	31 10am-Holiday Pillow	
Christmas in July Week						

AUGUST 2009



Hours
 Monday - Friday 10 am to 6 pm
 Saturday 10am to 4 pm
 Closed Sundays

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 10am-Holiday Sweatshirt 1pm-Designer Owners #1
2	3 1pm-Pillowcase Dress	4 1pm-Serger Owners #1	5 10am-Fabric Picture Tuscan Field	6	7	8 Me & My Sister Clementine Retreat
9	10 1:30pm-New Diamond Club	11 10am-Clothesline Club 1pm-Serger Owners #2	12 10am-Kaleido- scope 3 Software	13 10am-Big Grommet Purse	14 10am-Ricky Tims Rhapsody	15 8:30am-New SE Club 1pm-Designer Owners #2 1:30pm-Marie Antoinette BOM
16	17 1pm-Ultimate Savings Tote	18	19 10am-Camp Shirt	20	21 10am-Victorian Pouch	22 8:30am-Stitcher's Garden BOM 10am-Embroidered Screen Tote 1pm-Designer Owners #3
23	24 1:30pm-New Diamond Club	25 1pm-Serger Owners #3	26 10am-Embroidered Elegant Quilt	27 10am-True Blue Quilt	28	29 8:30-New SE Club 9am-Fun n' Done Quilt
30 Moda University	31					1pm-Designer Owners #4

SEPTEMBER 2009




Hours
 Monday - Friday 10 am to 6 pm
 Saturday 10am to 4 pm
 Closed Sundays

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 1pm-Designer Owners #1	2 10am-TeeShirt/Strip Dress	3 10am-Bow Tucks Purse	4	5 10am-Quilt in a Day I 1pm-4D Software Owners
6	7	8 1pm-Designer Owners #2	9 10am-Embroidered Tote	10	11 10am-Mystery Quilt	12 8:30am-New SE Club 1pm-Serger Owners #1 1:30pm-Marie Antoinette BOM
13	14 1:30pm-New Diamond Owners Club	15 1pm-Designer Owners #3	Diana Cedolla 4D Software			19 9am-Bargello Quilt 1pm-Serger Owners #2 1pm-Ultimate Savings Tote
20	21	22 1pm-Designer Owners #4	23 10am-Embroidered Theme Quilt	24 10am-Log Cabin Quilt	25 10am-Fabric Picture Ocean Sunset	26 8:30am-Stitcher's Garden BOM 8:30am-New SE Club 1pm-Serger Owners #3
27	28 1:30pm-New Diamond Owners Club	29	30			

Featured Item of the Month Coupons

Each month cut the strip and place in your purse as a handy reference.

JULY 09	AUGUST 09	SEPTEMBER 09
<p style="text-align: center;">Foot of the Month 20% OFF</p> <p style="text-align: center;">Candlewicking or Specialty Candlewicking Foot</p>	<p style="text-align: center;">Foot of the Month 20% OFF</p> <p style="text-align: center;">Edge Joining Foot</p>	<p style="text-align: center;">Foot of the Month 20% OFF</p> <p style="text-align: center;">Left Edge Topstitch Foot</p>
<p style="text-align: center;">Design of the Month 20% OFF</p> <p style="text-align: center;">Purse Pizzazz</p>	<p style="text-align: center;">Design of the Month 20% OFF</p> <p style="text-align: center;">Felting Art Embroidery</p>	<p style="text-align: center;">Design of the Month 20% OFF</p> <p style="text-align: center;">Endless Romantic Cotton Lace</p>
<p style="text-align: center;">Notion of the Month 20% OFF</p> <p style="text-align: center;">Any Scissors</p>	<p style="text-align: center;">Notion of the Month 20% OFF</p> <p style="text-align: center;">Any Chaco Liner Pen</p>	<p style="text-align: center;">Notion of the Month 20% OFF</p> <p style="text-align: center;">Any Rotary Cutter</p>
<p style="text-align: center;">Book of the Month 20% OFF</p> <p style="text-align: center;">Toppers for Every Table</p>	<p style="text-align: center;">Book of the Month 20% OFF</p> <p style="text-align: center;">Sew Kool 4 Kids</p>	<p style="text-align: center;">Book of the Month 20% OFF</p> <p style="text-align: center;">Appli-Curves By Elaine Waldschmitt</p>
<p style="text-align: center;">Quick Quilt of the Month</p> <p style="text-align: center;">Beach Babies \$19.95</p> <p style="text-align: center;"><small>Only while supplies last.</small></p>	<p style="text-align: center;">Quick Quilt of the Month</p> <p style="text-align: center;">Violetta \$19.95</p> <p style="text-align: center;"><small>Only while supplies last.</small></p>	<p style="text-align: center;">Quick Quilt of the Month</p> <p style="text-align: center;">Mariposa Medley \$19.95</p> <p style="text-align: center;"><small>Only while supplies last.</small></p>
<p style="text-align: center;">Birthday in July 25% OFF ONE ITEM</p> <p style="text-align: center;"><small>Must Show ID at Register</small></p> <p style="text-align: center;"><small>Valid day before till day after on one regular price in-stock item only — not valid with other discounts or special offers. One per customer</small></p>	<p style="text-align: center;">Birthday in August 25% OFF ONE ITEM</p> <p style="text-align: center;"><small>Must Show ID at Register</small></p> <p style="text-align: center;"><small>Valid day before till day after on one regular price in-stock item only — not valid with other discounts or special offers. One per customer</small></p>	<p style="text-align: center;">Birthday in September 25% OFF ONE ITEM</p> <p style="text-align: center;"><small>Must Show ID at Register</small></p> <p style="text-align: center;"><small>Valid day before till day after on one regular price in-stock item only — not valid with other discounts or special offers. One per customer</small></p>
	<p style="text-align: center;">\$\$\$ Ultimate Savings Tote \$\$\$</p> <p style="text-align: center;"><i>Create your savings tote in class with us!! Then get a 15% discount every time you shop in our store with your tote!! Ask any associ- ate for details!!</i></p> <p style="text-align: center;"><small>(DOES NOT INCLUDE SEWING MACHINES.)</small></p>	<p style="text-align: center;">Looking for our newsletter online? Go to</p> <p style="text-align: center;">www.sandcastleretreats.com</p> <p style="text-align: center;">Click on "Quarterly Newsletter"</p>

....ULTIMATE SEWING PLACE

(formerly Viking Sewing Gallery) Titusville, Florida

321-267-8225

Mon - Fri 10am-6pm

Sat 10am-4pm

Closed Sundays

Owner's Classes

Designer Series Owner's Classes

Class #1 - Sat. August 1 @ 1 pm
Tues. Sept. 1 @ 1 pm

Class #2 - Sat. August 15 @ 1pm
Tues. Sept. 8 @ 1 pm

Class #3 - Sat. August 22 @ 1pm
Tues. Sept. 15 @ 1pm

Class #4 - Sat. August 29 @ 1pm
Tues. Sept 22 @ 1pm

Serger Owner's Classes

Class #1 - Tues. August 4 @ 1pm
Sat. Sept. 12 @ 1pm

Class #2 - Tues. August 11 @ 1pm
Sat. Sept. 19 @ 1pm

Class #3 - Tues. August 25 @ 1pm
Sat. Sept. 26 @ 1pm

4D Software Classes

Class - Sat. Sept. 5 @ 1pm

Pre-registration is a MUST for owner's classes!

If your sewing machine is not a Designer Series, please call and schedule a class with us.

Please be sure to sign up for your Owner's classes. If no one signs up for a scheduled class, it is moved to another date.

8

....Ultimate Sewing Place
1911 Knox McRae Dr.
Titusville, FL 32780

RETURN SERVICE REQUESTED

FIRST CLASS - TIME SENSITIVE